



A Night of Wine and Roses



Friday, May 3, 2019 ~ The Palace at Somerset Park



A Night of Wine and Roses

Sponsorship Opportunities

\$25,000 Presenting Sponsor (Exclusive Opportunity)

- ❖ Company/Donor Name Incorporated into Event Artwork – i.e. 33rd Annual Night of Wine and Roses Presented by [Company Name]
- ❖ Presenting Sponsor Recognition on all Promotional Materials, Media Releases and Invitations
- ❖ Presenting Sponsor Recognition on the Website and Social Media Accounts
- ❖ Premier Seating: Three (3) Tables of Ten
- ❖ Company Recognition at each Guest Table
- ❖ Exclusive Placement as the Centerfold advertisement in the Program Book (2 Full Pages/Color)
- ❖ One (1) Page Company Profile in the Program Book
- ❖ Multimedia Showcase (one minute) & Presentation of Presenting Sponsor Plaque

\$20,000 Diamond Sponsor

- ❖ Premier Seating: Two (2) Tables of Ten
- ❖ Outside Back Cover Ad in the Program Book (Full Page/Color)
- ❖ Company Logo on the Invitation & Company Recognition at Twenty (20) Guest Tables
- ❖ Presentation of Diamond Sponsor Plaque

\$15,000 Ruby Sponsor

- ❖ Premier Seating: Sixteen (16) Tickets to the Gala
- ❖ Rose Page Ad in the Program Book (Full Page/Color)
- ❖ Company Logo on the Invitation & Company Recognition at Fifteen (15) Guest Tables
- ❖ Presentation of Ruby Sponsor Plaque

\$10,000 Platinum Sponsor

- ❖ Premier Seating: Twelve (12) Tickets to the Gala
- ❖ Rose Page Ad in the Program Book (Full Page/Color)
- ❖ Company Logo on the Invitation & Company Recognition at Ten (10) Guest Tables
- ❖ Presentation of Platinum Sponsor Plaque

\$7,500 Gold Sponsor

- ❖ Premier Seating: One (1) Table of Ten
- ❖ Gold Page Ad in the Program Book (Full Page/Color)
- ❖ Company Recognition at Five (5) Guest Tables

\$5,000 Silver Sponsor

- ❖ One (1) Table of Ten
- ❖ Silver Page Ad in the Program Book (Full Page/Color)

\$3,500 Bronze Sponsor

- ❖ Reserved Seating: Eight (8) Tickets to the Gala
- ❖ Quarter Page Ad in the Program Book
- ❖ Signage at the Gala

\$3,250 Table Host

- ❖ One (1) Table of Ten (Marketing Benefits Not Included)

** All sponsors will be acknowledged on the website as well as in the Program Book, video loop and signage.*

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Specialty Sponsorship Opportunities

\$10,000 Aerial Performance (Exclusive) *"Creativity Amplified, A Must See"*

- ❖ Reserved Seating: Four (4) Tickets | Rose Page Ad (Color)
- ❖ Signage Displayed on the Stage
- ❖ Verbal Recognition Throughout the Performance | Sponsor Plaque Presentation

\$7,000 Strolling Performance Sponsor (Four Available)

- ❖ Reserved Seating: Six (6) Tickets | Silver Page Ad (Color)
- ❖ Pick your Performer (juggler, mime, stilt walker, magician) | Signage Displayed with the Performer
- ❖ Verbal Sponsor Recognition During the Program

\$5,500 Gala Gift Sponsor (Three Available)

- ❖ Reserved Seating: Four (4) Tickets | Full Page Ad (B/W)
- ❖ Company logo or messaging will be featured on each Attendee Gift (550+)
- ❖ Signage Displayed in the Ballroom

\$5,000 Photo Booth Sponsor (Two Available) *"A Forever Memory"*

- ❖ Reserved Seating: Six (6) Tickets | Silver Page Ad (Color)
- ❖ Company logo will be featured on signage and all printed and digital pictures

\$5,000 Centerpiece Sponsor (Five Available) *"The WOW Moment"*

- ❖ Reserved Seating: Four (4) Tickets | Full Page Ad (B/W)
- ❖ Signage Displayed on each table (50+)

\$4,000 Auction Décor Sponsor (Four Available) *"Designed by the One and Only, Ilysa Heiberger"*

- ❖ Six (6) Tickets | Half Page Ad
- ❖ Company Logo Featured on Themed Signage throughout both Auctions
- ❖ Company Logo Included on Bid Sheets and Live Auction Video Loop

\$3,500 Cocktail Hour Sponsor (Four Available)

- ❖ Four (4) Tickets to the Gala | Half Page Ad
- ❖ Company or Individual to Name the Signature Cocktail
- ❖ Signage Displayed throughout the Cocktail Hour Stations

\$3,500 Balloon Installation Sponsor (Four Available)

- ❖ Two (2) Tickets to the Gala | Half Page Ad
- ❖ Signage and Logo Near the Double Staircase Balloon Display
- ❖ Option to display or include company information

\$2,500 Valet Parking Sponsor (Three Remaining)

- ❖ Four (4) Tickets | Half Page Ad | Signage Displayed at the Valet Parking Area
- ❖ Option to Provide a Company Product to be Placed in Each Car

\$1,500 Bar Sponsor (Nine Remaining)

- ❖ Two (2) Tickets to the Gala and Signage at each Bar Station

\$1,000 Raffle Sponsor (Ten Available)

- ❖ Signage at each Raffle Table

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Direct Mission Opportunities

Directly support the American Cancer Society's mission to save lives, celebrate lives, and lead the fight for a world without cancer. While the Society is known for their robust research program, they also support patients and their families who are currently battling cancer. The American Cancer Society provides free rides to treatment, free lodging near hospitals, free wigs, and 365/24/7 support services and information. Your investment in the American Cancer Society means we're able to provide support to everyone impacted by cancer, in every community, from research to education, prevention to diagnosis, and treatment to recovery.

The opportunities below will directly fund the Society's mission, and your program of choice. Event tickets and marketing benefits are not included unless otherwise agreed upon.

\$15,000 - Rally for Research

This donation could go towards funding an American Cancer Society research grant based on your area of interest.

- The Society is currently funding 750 grants to 200 research institutions and universities. The American Cancer Society has invested more than \$4.8 billion in research and has given grant funding support to 47 individuals who went on to win the Nobel Prize.

\$10,000 - Give to a Guest

This donation could go towards providing 52 nights of free lodging at our NYC Hope Lodge.*

- In 2018, the Society provided more than 477,000 nights of free lodging at our Hope Lodge® communities.

\$5,000 - Give to a Guest

This donation could go towards providing 26 nights of free lodging at our NYC Hope Lodge.*

- In 2018, the Society also provided more than 65,000 nights of free or reduced lodging through our Hotel Partners Program.

\$3,500 - Patient Support

This donation could go towards providing 87 round trips to treatment for local cancer patients through the American Cancer Society's Road to Recovery Program.

- In 2018, the Society provided over 479,000 rides to treatment and other cancer-related appointments.

\$2,500 - Patient Support

This donation could go towards providing 62 cancer patients with a free wig.

- In 2018, the Society helped over 33,000 women manage the appearance-related side effects of treatment and provided more than 6,700 peer support services to breast cancer patients.

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Program Book Opportunities

Please complete the below form and the sponsorship pledge form by Friday, April 12th.

- ❖ Centerfold: _____ \$5,000 (Includes two pages and two tickets to the event)
- ❖ Outside Back Cover: _____ \$5,000 (Includes two tickets to the event)
- ❖ Inside Front Cover: _____ \$3,500
- ❖ Inside Back Cover: _____ \$3,000

- | | |
|-------------------------|-----------------------|
| ❖ Rose Page: \$2,000 | ❖ Half Page: \$300 |
| ❖ Gold Page: \$1,000 | ❖ Quarter Page: \$150 |
| ❖ Silver Page: \$750 | ❖ Name Listed: \$100 |
| ❖ Full Page: \$500 | ❖ In Memory Of: \$50 |
| ❖ Survivor Story: \$500 | |

Page Sizes

Full Page: (8.5" x 11")

Half Page: (8.5" x 5.5")

Quarter Page: (4.25" x 5.5")

Color Pages include: Inside & Outside Covers, Rose, Gold, and Silver. Outside Back Cover, Inside Back Cover and Inside Front Cover are on a first-come, first-served basis.

Honor a Survivor in your community by sponsoring a page where they can share their inspiring story. A Survivor Story can also be provided for you by the American Cancer Society.

Please provide all artwork, ad copy and messages, as you would like them to appear in the program book. Artwork should be sent electronically (via email) as a high-resolution PDF or JPEG file (no crop or bleed).

- I would like to repeat my ad from last year Typeset message printed below

Please email all artwork and materials to Emily Nelson and mail all payments to the American Cancer Society:

Ms. Emily Nelson, Sr. Community Development Manager of Distinguished Events
 American Cancer Society
 2310 Route 34, Suite 1D, Manasquan, NJ 08736
 (p): 732.292.4260 | (e): Emily.Nelson@cancer.org

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Sponsorship & Program Book Pledge Form

Sponsorships

- | | | |
|--|--|---|
| <input type="checkbox"/> \$25,000 Presenting Sponsor | <input type="checkbox"/> \$10,000 Platinum Sponsor | <input type="checkbox"/> \$3,500 Bronze Sponsor |
| <input type="checkbox"/> \$20,000 Diamond Sponsor | <input type="checkbox"/> \$7,500 Gold Sponsor | <input type="checkbox"/> \$3,250 Table Host |
| <input type="checkbox"/> \$15,000 Ruby Sponsor | <input type="checkbox"/> \$5,000 Silver Sponsor | |

Specialty Sponsorships

- | | | |
|--|---|--|
| <input type="checkbox"/> \$10,000 Aerial Performance | <input type="checkbox"/> \$5,000 Centerpiece | <input type="checkbox"/> \$2,500 Valet Parking |
| <input type="checkbox"/> \$7,000 Strolling Performer | <input type="checkbox"/> \$4,000 Auction Décor | <input type="checkbox"/> \$1,500 Bar |
| <input type="checkbox"/> \$5,500 Gala Gift | <input type="checkbox"/> \$3,500 Cocktail Hour | <input type="checkbox"/> \$1,000 Raffle |
| <input type="checkbox"/> \$5,000 Photo Booth | <input type="checkbox"/> \$3,500 Balloon Installation | <input type="checkbox"/> Mission Opp. # _____ |

Program Book

- | | |
|--|---|
| <input type="checkbox"/> \$5,000 Centerfold (2 Pages 2 Event Tickets) | <input type="checkbox"/> \$750 Silver Page |
| <input type="checkbox"/> \$5,000 Outside Back Cover (2 Event Tickets) | <input type="checkbox"/> \$500 Full Page Survivor Story |
| <input type="checkbox"/> \$3,500 Inside Front Cover | <input type="checkbox"/> \$300 Half Page |
| <input type="checkbox"/> \$3,000 Inside Back Cover | <input type="checkbox"/> \$150 Quarter Page |
| <input type="checkbox"/> \$2,000 Rose Page | <input type="checkbox"/> \$100 Name Listed |
| <input type="checkbox"/> \$1,000 Gold Page | <input type="checkbox"/> \$50 In Memory Of |

A check (made payable to the American Cancer Society) for \$ _____ is enclosed.

I would like to pay with my (circle one) Amex / MC / Visa / Discover
Card# _____ Exp: _____

Your Name: _____

Title: _____ Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Name as you would like to appear on signage

Signature: _____

Please send all forms and advertisements by Friday, April 12th to Emily Nelson at

American Cancer Society, 2310 Route 34, Suite 1D, Manasquan, NJ 08736
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